

# FAIR School

**Expect More. Experience More.**

Re-Imagining School-Community  
Partnerships: The FAIR+ Program



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“Effectiveness of education is increased  
when schools engage families and  
communities as partners.”

2007-2010 Minnesota P-20 Education Partnership

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Partnerships can improve school programs and school climate, provide family services and support, increase parents' skills and leadership, connect families with others in the school and in the community, and help teachers with their work.

**School, Family, and Community Partnerships:**

Caring for the Children We Share

Joyce Epstein

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However, the main reason to create such partnerships is to help all youngsters succeed in school and in later life. When parents, teachers, students, and others view one another as partners in education, a caring community forms around students and begins its work.

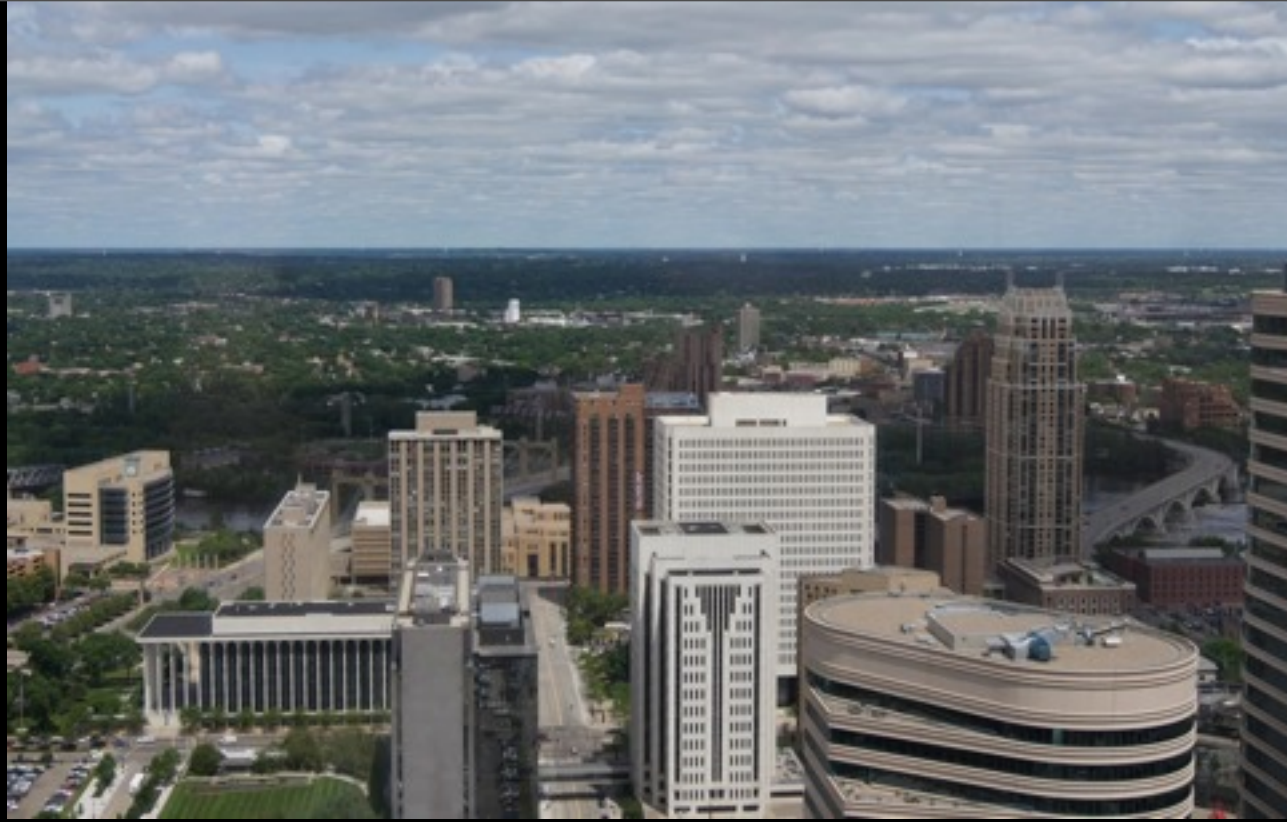
**School, Family, and Community Partnerships:**

Caring for the Children We Share

Joyce Epstein

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Our location and vision demand that we create extensive partnerships with our community.

These relationships provide exposure, access, support, resources, and extended opportunities for our students.

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Ameriprise  
Financial



WELLS  
FARGO



COMMUNITY CELEBRATION  
of PLACE

HENNEPIN

STATE ★ ORPHEUM ★ PANTAGES



DEPARTMENT OF ART

UNIVERSITY OF MINNESOTA



ECO EDUCATION



Midwest Food  
Connection



MCAD

Minneapolis College  
of Art and Design

the  
BRANDLAB



MacPhail  
CENTER FOR MUSIC

eliminating racism  
empowering women  
ywca



AIA

accenture  
High performance. Delivered.

Rotary Club of  
Minneapolis

THE LOFT  
LITERARY CENTER



World Savvy



Junior  
Achievement®  
of The Upper Midwest, Inc.

the



MINNESOTA  
TIMBERWOLVES



UNIVERSITY of ST. THOMAS

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# FAIR +

“FAIR +” is a school-community partnership that improves the school experience by engaging students through individualized learning opportunities. These partnerships create pathways to college, careers, and opportunities to develop skills for students. These real-world experiences align with their individual needs, interests, and aspirations.

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This innovative approach helped us earn the  
Star of Innovation Award.



## 2012 Star of Innovation Award

Minnesota Association of Secondary School Principals,  
Hennepin Division (MASSP)

What are authentic partnerships?

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Authentic partnerships are based in passion, strategic planning and come together around a shared vision. They create relevant and valued experiences and opportunities which engage 21st century learners.

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Collaboration provides valued individualized opportunities for students and pools resources.

Real and relevant partnerships provide mass personalization.

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Business, arts, and academic organizations  
may have time, resources, and money  
to bring to K-12 education.

Be sure that what they have to give is  
beneficial for students and their education.

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# How are authentic partnerships implemented?

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1. Engage with your community  
and identify potential partnerships based on  
mutual interests.

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2. Develop a strategic and committed plan to develop relationships that enhance and add value to a students' education.

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3. Make an investment:  
Do your research.  
Commit time and resources.  
Know your clients  
and their needs and interests.

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Identify community partners  
whose programs, services, facilities, and  
other available resources  
match students' needs and interests.

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4. Reach out to potential partners to discuss partnerships that are cooperative, student-centered, mutually beneficial, include resource-sharing, and minimize costs.

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5. Pilot partnership programs with interested students - start small, monitor closely, and think long range.

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6. Evaluate, modify, and expand programs and partnerships as appropriate.

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## 7. Celebrate success.

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What makes effective partnerships?

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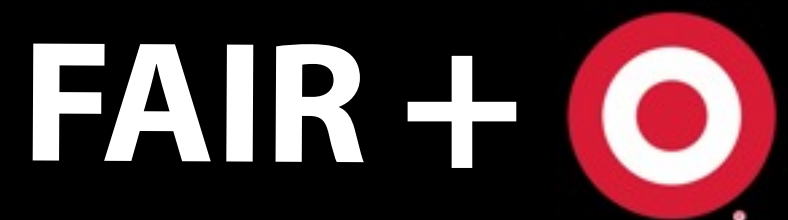


# 1. Shared mission.

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Target is guided by a commitment to great  
value, the community, diversity,  
and the environment.



# One of Target's Corporate Responsibility Goals:

Improve reading proficiency in the United States by completing school library makeovers, providing grants to past makeover recipients and implementing innovative literacy pilots in two additional school districts.







Target Reading Buddies every Tuesday

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## 2. Educated volunteers.

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# FAIR +




# Reading Buddies Training

- Spell out what works and what does not work
- Communicate protocols
- Teach strategies regarding educational content
- Identify important dates
- Inform volunteers on how to be involved in the community (Facebook)
- Thank the volunteers





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In only the second year of our FAIR Reads program, we were able to make huge improvements in MCA Reading scores, with 100% of third graders proficient or partially proficient and 94% scored at or above grade level.

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3. Relevant and valued opportunities.

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# FAIR + MCAD

Minneapolis College  
of Art and Design



# On-campus Media & Visual Arts classes



**FAIR + X MCAD**





**FAIR + X MCAD**



**FAIR + X MCAD**





**FAIR + X MCAD**



# FAIR +



# Writing workshops



FAIR +





# Public Readings



FAIR +



# FAIR +





# Mixed media classes on campus



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**DEPARTMENT OF ART**

UNIVERSITY OF MINNESOTA



# Gallery Opening Reception



WEST BUILDING PUBLIC SPACES  
REGIS CENTER FOR ART  
UNIVERSITY OF MINNESOTA  
405 21ST AVENUE SOUTH  
MINNEAPOLIS, MN 55455

innovation

and

experimentation

arts after school at the regis

**On View**

Friday, May 18 - June 1, 2012  
Regis Center for Art is open  
Monday - Saturday, 9 a.m. - 7 p.m.

**Opening Reception**

Regis Center for Art  
Friday, May 18, 2012, 3:30 - 4:45 p.m.

**DEPARTMENT OF ART**

**FAIR +**

WWW.ART.UMN.EDU | 612-624-7530  
PARKING IS AVAILABLE IN THE 21ST AVENUE RAMP  
ALL EVENTS ARE FREE AND OPEN TO THE PUBLIC  
THE REGIS CENTER FOR ART IS WHEELCHAIR ACCESSIBLE

innovation

and

experimentation

arts after school at the regis

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UNIVERSITY OF MINNESOTA

## 4. Real-world experiences.

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# FAIR +





# Advertising Agency Visit



FAIR +





# Target inHouse RFP



# FAIR +





# Volunteers in Media Arts class



**FAIR +**



# Target Commercial Production



**FAIR** +  **the BRANDLAB**



# Present at Target inHouse



**FAIR +**





# Internship & Scholarship Opportunities



FAIR +





# Alumni Network



**FAIR** +



FAIR +





# Student vs. Staff game at the Target Center



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**FAIR +**







# Lynx Fit



# FAIR +







FAIR +







FAIR +





# Dare to Be Queen



FAIR +





# Media Crew



# FAIR +







FAIR +







FAIR +











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5. Increased capacity.

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# FAIR + MacPhail

CENTER FOR MUSIC



# Third Grade Strings Program



**FAIR +** **MacPhail**  
CENTER FOR MUSIC



# Music Classes at MacPhail



**FAIR** + **MacPhail**  
CENTER FOR MUSIC



# Band Clinic



**FAIR +** **MacPhail**  
CENTER FOR MUSIC



# FAIR Teachers & Artists in Residencies



**FAIR** + **MacPhail**  
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# Space Use



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# String Group Plays at Orchestra Hall



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CENTER FOR MUSIC



# FAIR +



# Productions



**FAIR+**



## 6. Shared resources.

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**FAIR** + the 





Lauren Randall

**FAIR** + the 





**FAIR +** the 





**FAIR + the** 

# FAIR +

HENNEPIN THEATRE TRUST

STATE ★ ORPHEUM ★ PANTAGES



# Critical View



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# Productions



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# Spotlight Rehearsals



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7. Win  $\rightleftharpoons$  win benefits for the whole community.

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We are actively involved in the community as instructors, presenters, guest speakers, radio show guests, and panel guests, and consultants. Mr. Bennett also sits on four community boards.

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# Social Justice Symposium, St. Catherine University



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# Groups from a variety of universities





# United Kingdom









8. Strengthened community.

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# Family Yoga, Hip Hop Hustle, & Open Gym

# Saturdays.

*Experience More.*



**FAIR** + the 



Y Run?



FAIR + the 



# FAIR Sings!



**FAIR** + **MacPhail**  
CENTER FOR MUSIC



# Over two dozen performances



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# Sporting events



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# Parent & Community Involvement Day



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# May Day Parade



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# Hennepin Plan-It



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## 9. Appreciation.

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# Appreciation



Don't cry because it's  
over. **Smile** because  
it happened.

Dr. Seuss

FAIR School Downtown  
would like to invite you to a  
**Celebration Brunch**  
on Tuesday, May 22nd

Kindergarten and 1st grades:  
9-10 am

2nd and 3rd grades:  
10-11 am

*Please RSVP to classroom teacher by May 8th*

**FAIR +** 


**FAIR +** 



# Reading Buddies Luncheon




**FAIR**  
*reads*

**FAIR +** 





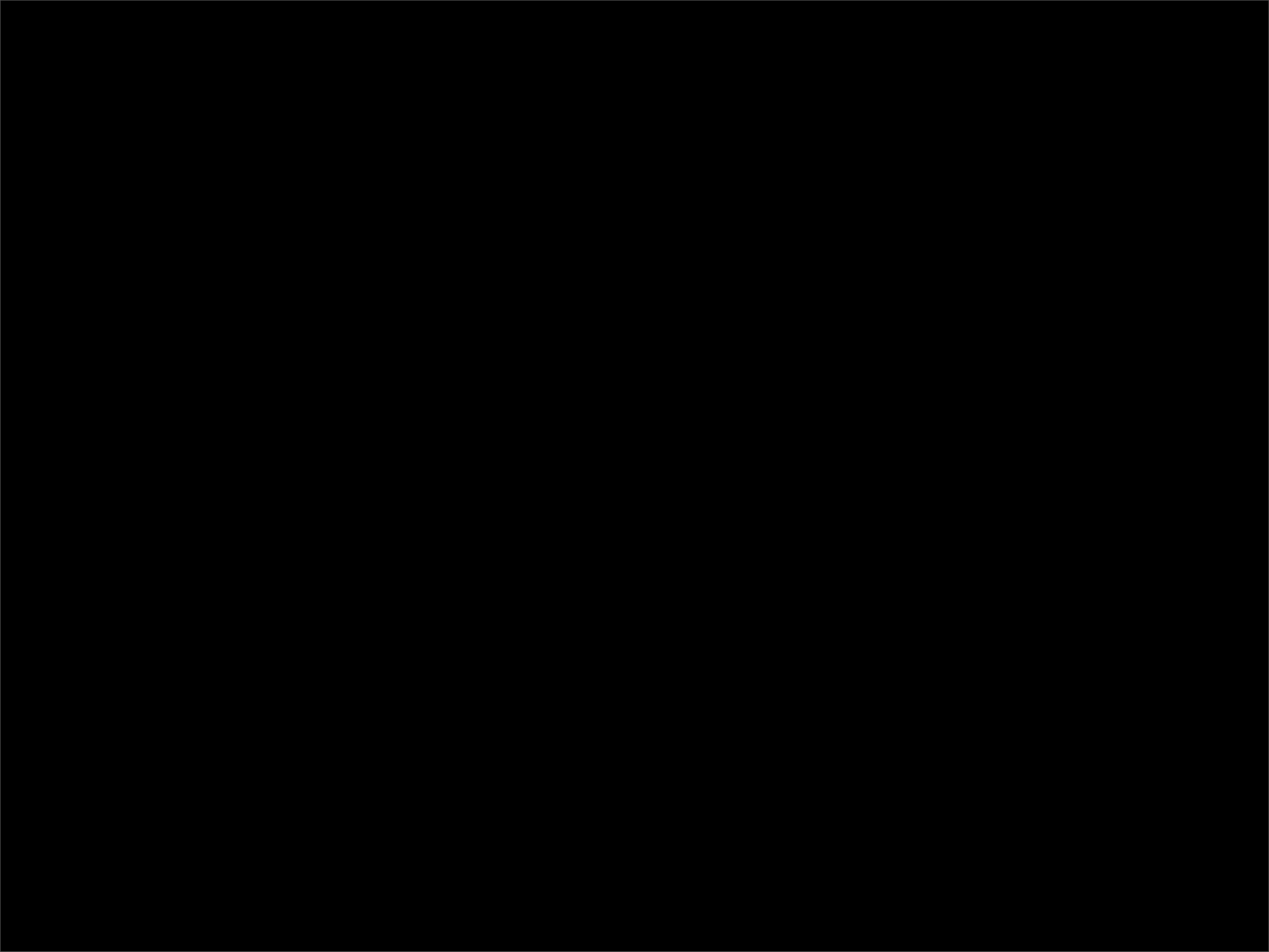
**FAIR +** 



# Effective Partnerships Embody:

1. Shared mission
2. Educated volunteers
3. Relevant and valued opportunities
4. Real-world experiences
5. Increased capacity
6. Shared resources
7. Win  $\rightleftharpoons$  win benefits for the whole community
8. Strengthened community
9. Appreciation

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accenture  
High performance. Delivered.

Rotary Club of  
Minneapolis

THE LOFT  
LITERARY CENTER



World Savvy



Junior  
Achievement®  
of The Upper Midwest, Inc.

the



MINNESOTA  
TIMBERWOLVES



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